



A 30 YEAR CONVERSATION ... ON CONTEMPORARY LUXURY

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



#changethegame



mark



Fri 16 Jan, 1987

hi dad ... i got accepted into durban
university of technology to study
jewellery design

11:22 AM ✓✓

well done son ...
i knew you could do it. i wish you a
successful path in your chosen career
my boy. how do you feel about it?

11:26 AM

i'm going to change the game !!!

3:48 PM ✓✓





ARMED WITH ENERGY, THE PASSION OF YOUTH AND THE
DESIRE TO DO THINGS BETTER, AN INCREDIBLE JOURNEY BEGINS.

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



#journeyofdiscovery



mark



Wed 8 May, 1989

so how is the jewellery design
course going ?

11.26 AM

i love it ... each day is like a journey
of discovery with new materials
and techniques

11:22 AM ✓✓





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



handbeaten



2001

A Byzantine inspired range using
19ct yellow gold ... each part and
each component hand beaten
using techniques from the ancient
Roman and Egyptian cultures



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



glamour



mark



Mon 9 Sep, 2001

i have just seen this beautiful picture in
the magazine Mark ... #incredible

8:23 PM

thank you for those kind words ... it does
help to have such a gorgeous model ...

8:26 PM ✓✓





The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



handmade



2003

THE FAMOUS FLOWERS
RANGE ... WHERE EVERY RING
IS A HANDMADE MASTERPIECE.
USING THE BEST DIAMONDS AND
GEMS EACH RING IS SLIGHTLY
DIFFERENT, HAS ITS OWN
CHARACTER AND TAKES ABOUT
60 HOURS TO PRODUCE. AGAIN,
VARIOUS TEMPLATES WERE
INCORPORATED INTO THE DESIGN
AND MANUFACTURE PROCESS.
THESE RINGS WERE A HIT AND
WORN BY SEVERAL CELEBRITIES
INCLUDING CELINE DION.



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



diamonds



mark



Fri 4 Apr, 2004

hello ... just a quick message to say hi and
show you the flower ring collection

3:04 PM ✓✓

STUNNING!!! I WANT ONE

3:05 PM

lol ... everyone does

3:48 PM ✓✓





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



rockstar # diamonds



2004

ROCK STAR ... EXCEPTIONAL
DIAMOND RINGS. WHERE EVERY
RING IS A HANDCRAFTED
MASTERPIECE. USING THE BEST
DIAMONDS AND GEMS.

EACH RING IS A SHOWSTOPPER.



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



#funtimes



INVITE

WEDNESDAY 01 SEPTEMBER 2005
19H00

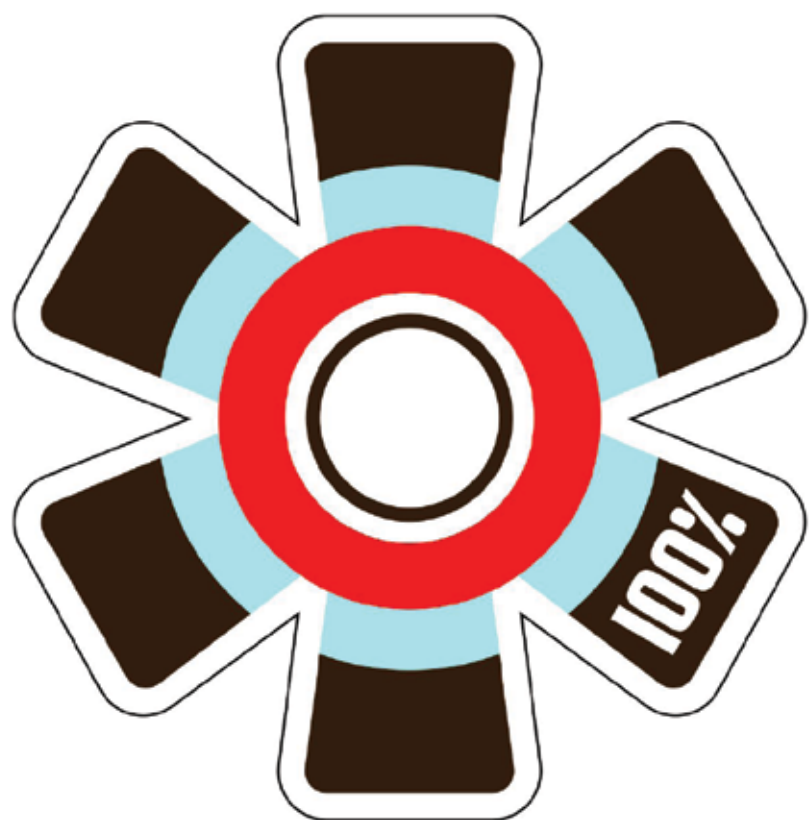
YOU ARE INVITED TO
THE GRAND OPENING
OF THE 3RD RETAIL
CONCEPT STORE
OF
MARK GOLD JEWELS

THE GLITTER
THE GLAMOUR



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



haveacappuccinoonus



COFFEE AND JEWELS ...

DECADENT

LUXURY

MEETING PLACE



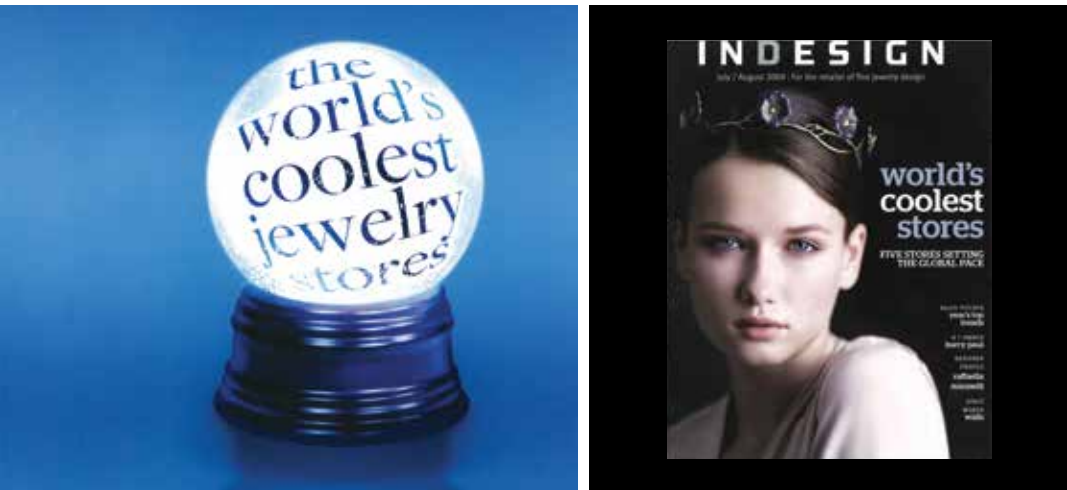
PUZZLE™
RINGS

mark gold

JEWELS

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



mark gold

JEWELS



worldscoolest



mark



Wed 20 Nov, 2009

hey Mark ... Keith here from INDESIGN
MAGAZINE USA. i love your store ...
coolest i've seen. can i do a feature?

1:05 PM

of course ... let's skype and chat further
about the concept of coffee and jewels

2:18 PM ✓✓





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



specialpeople



mark

Tue 10 May, 2010

rubbing shoulders with the rich and famous Mr Gold!!!!

11:17 AM

lol ... perks of the job my dear friend ... you would not believe how genuine and sincere these people are. Mandela was relaxed and joking, asking me about my family and children

1:24 PM ✓✓

specialmoments

1:35 PM



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



contemporaryjewels



Bespoke
Blooms

2012

BESPOKE BLOOMS ... A RANGE OF CONTEMPORARY JEWELS DEVELOPED IN-HOUSE UTILISING HIGH-TECH POLYMERS COMBINED WITH DIAMONDS AND GEMSTONES PRESENTED IN A UNIQUE, MACHINED, SUPERALLOY FLOWER-POT PRESENTATION CONTAINER AND SHIPPED WORLDWIDE FROM OUR ASSEMBLY POINT. THE BESPOKE BLOOMS RANGE REQUIRED THE DEVELOPMENT OF SPECIALISED SILICONE RUBBER MOULDS, ALUMINIUM JIGS AND FRAMES. VACUUM AND PRESSURE TANKS FOR THE PURPOSE OF REMOVING AIR-BUBBLES AND GASSES WERE DEVELOPED TO ASSIST WITH THIS NEW DIRECTION IN CONTEMPORARY LUXURY. SPECIAL OVENS WERE MANUFACTURED FOR THE CURING PROCESS AND A WET POLISH SETUP FOR THE FINAL FINISHING PROCESS TO ENSURE THE ULTIMATE GLOSS FINISH. ALL IN ALL, A COMPLICATED YET SUCCESSFUL SETUP WHICH ALLOWS FOR THE PRODUCTION OF A VERY UNIQUE PRODUCT ON A GLOBAL SCALE.

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



ART
INSPIRES
ART



inspirational





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



lv # markgold

42



mark



Thur 3 Sep, 2012

take a look at our new range ... we've developed a special technique using high tech polymers and combing them with gemstones and diamonds

4:23 PM

the colours and bespoke options are crazy and everyone loves them. also take a look at the specialised packaging which is a small handcrafted flower pot

4:24 PM

GENIUS!!! xxx

4:26 PM





SUMMERVIBES # SUMMER # SUMMEROFLOVE
HAPPY # FLOWERS # LOVE

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



flowerpower 🌸🌸🌸





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



love # flowers # diamonds



mark



Wed 20 June, 2013

hi Mark ... please send me a pic of your latest bespoke blooms

10:05 AM

hi Cathy ... thanks for the message and good to hear from you. these are perfect for autumn ... same collection, however they have more subdued tones

10:16 AM ✓✓

LOVE...! 😍🌸🌷

10:30 AM





FLOWERS ... THEY MAKE YOU SMILE

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com

INTRODUCING THE HIGH ROLLER WHERE LUXURY MEETS PRECISION ENGINEERING



contemporary # luxury



2014

WHERE LUXURY MEETS
PRECISION ENGINEERING.
DEVELOPED IN-HOUSE AND
TRADEMARK APPLIED. A SERIES
OF CNC MACHINED AND ANODISED
SUPERALLOY AND SURGICAL
GRADE STAINLESS STEEL PARTS
COMBINE TO CREATE A UNIQUE
CONTEMPORARY RING WITH
MULTIPLE MOVING PARTS.

A PLACE WHERE HUMAN
INGENUITY AND ROBOTICS MEET ...



SUPERALLOY # SURGICALGRADESTEEL # HIGHTECH
CONTEMPORARY # JEWELS

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



highroller



mark



Sun 16 May, 2014

WHOA ... !
11:17 AM

yes thanks my friend. a year of research
and development ... and we have it
11:18 AM ✓✓

tell me more ...
11:24 AM

okay ... so basically we have a series of
micro-engineered moving parts in surgical
grade stainless steel with or without gold
combined to form a contemporary and
bespoke ring
11:32 AM ✓✓



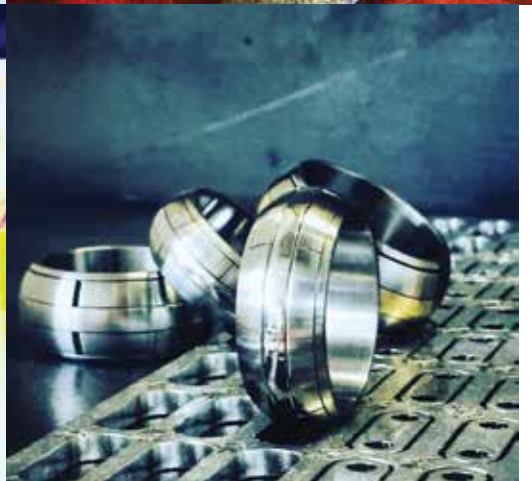
MARK GOLD

HANDCRAFTED ONE BY ONE



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



#superalloys



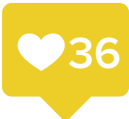


markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



microengineered



mark



Thur 12 July, 2014

hi Paolo ... here are a few more to
choose from

2:18 PM ✓✓

love them all ... please could you make
me one with Italian colours ... for my dad
... and my 2 brothers

#italians

2:26 PM





DESIGN ... EVERY DAMN DAY

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



clickityclack # precision

60



mark



Mon 5 Aug, 2014

James ... we're keen to chat to you regarding this new range of rings that we have developed

8:23 AM

wow Mark ... i see you've cracked another cutting edge concept. really excited to get into the brand

9:05 AM

showing your good taste again my friend :) so here we have another style from our in-house developed HIGH ROLLER range. they are made from aerospace grade super-alloys which have been coloured by a special technique which actually hardens the surface material

#roboticsmeethumaningenuity

9:07 AM





CLICKITY CLACK ... CLICKITY CLACK

THE IDEAS LAB



A NEW CHAPTER BEGINS ... WELCOME TO THE IDEAS LAB. A SPACE
DEDICATED TO THE CONCEPTUALISATION, DESIGN AND DEVELOPMENT OF
PRODUCT FOR A CONTEMPORARY LUXURY WORLD.

GAMEON # GLOBALVISION

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



#changethegame



AFTER TWO YEARS OF IN-HOUSE DEVELOPMENT, IN COLLABORATION WITH ONE OF THE BEST SWISS WATCH MAKING COMPANIES, WE ARE PROUD TO PRESENT OUR FIRST PRODUCT TO THE WORLD'S CONTEMPORARY LUXURY CONSUMER.

USING THE FINEST SWISS AUTOMATIC MOVEMENTS, AND AN OVER-ENGINEERED AND PATENTED MODULAR DESIGN, THE GAMECHANGER BY MARK GOLD IS READY FOR THE ART APPRECIATING HIGH END WATCH COLLECTOR.

BUILT IN SMALL BATCHES, AND WITH EXTREME TECHNICAL CAPABILITIES, THE CLIENT ALSO HAS THE OPTION OF REQUESTING THEIR OWN COMBINATION OF COLOURS OR MATERIALS ALLOWING FOR A TRULY BESPOKE, EXCLUSIVE HANDCRAFTED WATCH.



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



number 8



CONCEPTULISE

DESIGN

PROTOTYPE

REPEAT

GLOBALVISION

THE
GAMECHANGER

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



ATOMIC NUMBER 22 ...
AKA TITANIUM.

"WAS YOUR WATCH
HANDCRAFTED OR
MASS PRODUCED?"

JUSTSAYING



handcrafted





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



development # fun # swiss



Mon 14 Sep, 2014

hey Hugh ... thanks for helping me with the engineering. take a look at a few early versions of the prototypes

7:23 AM ✓✓

making good progress Mark ... what are you calling them?

8:05 AM

i've been designing for almost 30yrs and thought about that and there is only one choice really ... MARK GOLD ... and the first model is GAMECHANGER

8:07 AM ✓✓





AND JUST WHEN YOU THINK IT'S PERFECT ...
WE NEED TO REVISIT EVERY DETAIL

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



gamechanger



ULTRAMARINE BLUE

MARK GOLD



KNURLING ON CROWN



SCALE 1:2



RED SUP
BEZEL

MARK GOLD
THESE DESIG
EXCLUSIVE F
MARK GOLD

MARKED
THE
OF

CASE MATERIAL - SUPERDL

BEZEL MATERIAL - SUPERDL

INNER/OUTER RING - WHITE

STRAP/LOGO - RED

THE GAMECHANGER GMT - 3000M

LIMITED QUANTITY - 36

INTERNAL MOVEMENT CODE - M348

APPROVED

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



rosegold # thebest



CASE MATERIAL
PURE TITANIUM Ti2

BEZEL MATERIAL
18K ROSE GOLD

INNER DIAL
WHITE

STRAP & BUCKLE
BLACK RUBBER WITH SUPERALLOY
M6 BLACK

CROWN & INLAY
Ti2 - BLACK

MOVEMENT TECHNICAL DATA
SWISS MADE CALIBRE - REFERENCE M348

MOVEMENT FUNCTION
AUTOMATIC WITH 24 HOUR GMT
SELF CORRECTING DATE FUNCTION
40 HOUR POWER RESERVE
28 800 BPH

HELIUM ESCAPE VALVE



MARK GOLD

HANDCRAFTED ONE BY ONE

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



3000m # GMT



CASE MATERIAL
PURE TITANIUM Ti2

BEZEL MATERIAL
18K YELLOW GOLD

INNER DIAL
WHITE

STRAP & BUCKLE
BLACK RUBBER WITH SUPERALLOY
M6 WHITE

CROWN & INLAY
Ti2 - BLACK

MOVEMENT TECHNICAL DATA
SWISS MADE CALIBRE - REFERENCE M348

MOVEMENT FUNCTION
AUTOMATIC WITH 24 HOUR GMT
SELF CORRECTING DATE FUNCTION
40 HOUR POWER RESERVE
28 800 BPH

HELIUM ESCAPE VALVE



MARK GOLD

HANDCRAFTED ONE BY ONE

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com

DESIGN
EAT
SLEEP
REPEAT



3000m # GMT



CASE MATERIAL
SUPERALLOY M6 RED

BEZEL MATERIAL
SUPERALLOY M6 BLUE

INNER DIAL
RED

STRAP & BUCKLE
BLACK RUBBER WITH SUPERALLOY
M6 BLACK

CROWN & INLAY
Ti2 - BLUE

MOVEMENT TECHNICAL DATA
SWISS MADE CALIBRE - REFERENCE M348

MOVEMENT FUNCTION
AUTOMATIC WITH 24 HOUR GMT
SELF CORRECTING DATE FUNCTION
40 HOUR POWER RESERVE
28 800 BPH

HELIUM ESCAPE VALVE



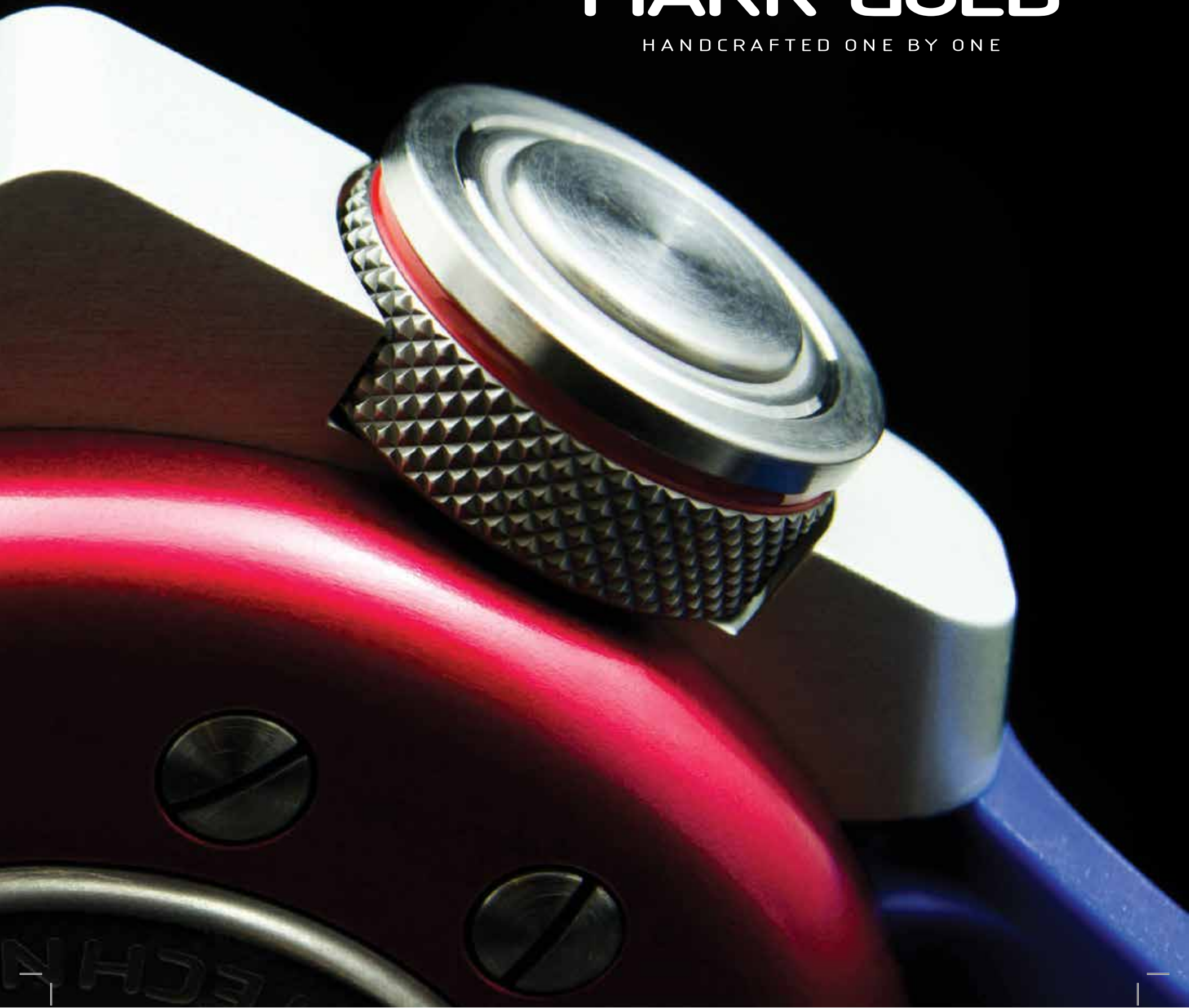
MARK GOLD

HANDCRAFTED ONE BY ONE



MARK GOLD

HANDCRAFTED ONE BY ONE



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



bezellocklever

18



mark



Tues 20 Apr, 2016

🥰
11:17 AM

yep ... each component carefully created
and assembled by hand
11:18 AM ✓✓

BRAVO ... MARKO
11:27 AM

🙏
11:28 AM ✓✓



HANDCRAFTED

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



TITANIUM AND SUPERALLOYS
COLLIDE WITH DESIGN ...

THEGAMECHANGER
HANDCRAFTED



designedbymarkgold





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



#madeinswitzerland



mark



Mon 28 Apr, 2016

Silvro ... i made this prototype to present to Carlos Sainz jnr as a possible collaboration. it is a one off where we proposed a limited edition range

7:00 PM ✓✓

Mark ... i love the colours and i want it!!!

7:05 PM

cool ... it's yours ... special piece indeed as it's a one off prototype

7:18 PM ✓✓





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



carlossainzjr



PROTOTYPE
SPECIAL EDITION
CARLOS SAINZ JNR
01/55



markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



heliumvalve



mark



Mon 15 May, 2016

Mark ... tell me ... what is the "helium" on the side of your watch?

9:14 AM

thanks for the enquiry ... the watch has a design protected concept whereby the movement is protected by a 6mm wall of titanium alloy. this allows for a depth rating of 3000m. however, at that depth a helium valve is required, and that is what you see in my picture. a valve built into a second crown

9:18 AM ✓✓





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



onebyone # handcrafted



HANDCRAFTED ONE BY ONE



ONE BY ONE

markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



DESIGN
EVERY
DAMN
DAY ...
THAT'S ALL



alwayssthebest





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



thelinks # fancourt



mark



Wed 10 July, 2016

hey Mark ... i see you are still in my hood.
are you still around there next week?

3:45 PM

Jamie, you champ! yes i am here doing a
road show at the clubhouse next week

4:18 PM ✓✓

awesome, i hope i crack the nod.
i have been waiting to customise my
GAMECHANGER

4:45 PM

come have a glass of champers and
we can talk

4:53 PM ✓✓





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



#simplicityisthegreatestart





markgold_official

The official account of Mark Gold
Est. 1987 #alwaysaheadofthecurve
markgold.com



30years # funalways







Book design:
I've been working with this legend
for 20 years and the fun goes on and on and on ...
Thank you to: seancrozier.com

and my Apple iphone 6 for the pictures